



What is the first thing that comes to mind?

DESIRE



GET TO THE
ROOT

Why do you want this?

WHY?

What are the benefits of having it this way?

WHY, WHY?

So, what do you really, really, really want?

WHY, WHY, WHY?

Rewrite the Desire from this new perspective

DEEP DRIVING DESIRE



What is the first thing that comes to mind?

DESIRE

To get a high paying job that uses my skills and that I enjoy



GET TO THE
ROOT

Why do you want this?

WHY?

To provide for myself and my family.

What are the benefits of having it this way?

WHY, WHY?

Able to take care of all my needs and wants without worry.

So, what do you really, really, really want?

WHY, WHY, WHY?

Financial freedom

Rewrite the Desire from this new perspective

DEEP DRIVING DESIRE

I want financial freedom to do what I want, when I want, with the people I want.